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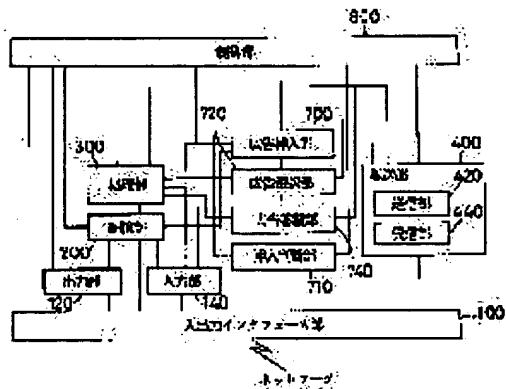
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(54) ELECTRONIC MAIL ADVERTISEMENT INSERTING DEVICE AND RECORDING MEDIUM RECORDED WITH PROGRAM FOR EXECUTING ELECTRONIC MAIL ADVERTISEMENT INSERTING PROCESSING

(57) Abstract:

PROBLEM TO BE SOLVED: To automatically insert advertisement into an electronic mail without causing any discomfort at the time of transmitting, receiving, and transferring an electronic mail.

SOLUTION: Advertisement is stored in an advertisement storing part 740, and advertisement to be inserted into an electronic mail is selected by an advertisement selecting part 720, and whether or not the selected advertisement should be inserted into the electronic mail is judged by an insertion judging part 710. When it is judged that the advertisement should be inserted into the electronic mail, the advertisement selected by the advertisement selecting part 720 is read from the advertisement storing part 740, and inserted into the electronic mail.



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